



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs
Santa Clarita Valley, California

NEWS RELEASE
DATE: May 14, 2009
FOR IMMEDIATE RELEASE

**BMCF 8th ANNUAL FIGHT IT! 5K
TO SET THE PACE SATURDAY, MAY 16
AT CENTRAL PARK**

SCV JAYCEES CALL FOR FIGHT IT! 5K VOLUNTEERS

On Saturday, May 16, hundreds of runners and walkers will take to the cross-country course of Central Park at 8:00AM for the 8th Annual Fight It! 5K Race and Walk-a-Thon to benefit the Brenda Mehling Cancer Fund (BMCF). The event guest speaker is Paul Lauden, BMCF recipient and cancer survivor; the event is presented by the SCV Jaycees and measured by the SC Runners.

Regular registration will continue online at www.scv.fightit5k.com through Thursday, May 14. On-site registration is available on the day of the event.

Additionally, the SCV Jaycees (www.scvjaycees.com) are looking for volunteers to help with a variety of jobs for the day of the race. If you are interested in volunteering, please contact Volunteer Coordinator, Shauna Criner at shaunal@aol.com.

Day of the Fight It! 5K: Registration begins at 7:00AM. Race begins at 8:00AM. Awards Ceremony begins at 9:00AM. There will be a DJ providing music throughout the event and a Vendor Village with refreshments and freebies from local businesses.

Fight It! 5k sponsors include: the Wong family, Ann Jackson Family Foundation, SCV Rotary, Kempfert Consulting, Sowers Construction, Great Western Litho, Melissa Verna Design, The Signal, Westfield Valencia Town Center, Magazine of Santa Clarita, Phantom Computer Services, Andy Gump, Mountasia, Hollywood Trophy, and Arrowhead Water.

ABOUT THE BMCF:

Centered in Valencia, the BMCF supports patients ages 18-40 as they undergo cancer treatment. It provides services to meet daily needs that are not covered by insurance. Typical grants cover \$600 worth of medical co-payments, rent and mortgage, transportation, car insurance, repairs, and groceries.

Since Brenda founded it in 2001, the Fund has provided \$185,000 to assist 260 young adults across 20 different states. She built it for young adults her age to maintain self-respect during months of treatment and minimize the stress of associated financial challenges. Even though she lost the fight in 2004, the Fund and the Jaycees are working together to fulfill Brenda's vision of a nationwide support organization that helps young adults fight – and beat – the disease.

For more information about the Brenda Mehling Cancer Fund or the upcoming "Fight It! 5K," visit www.BMCF.net or contact Jason Price at 818-535-5616.

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For more information on the SCV Jaycees, contact:

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